

# A Conduit Between Learning and Doing

Create a clear path for communication with an all-in-one solution built to ensure no message or training goes unnoticed.



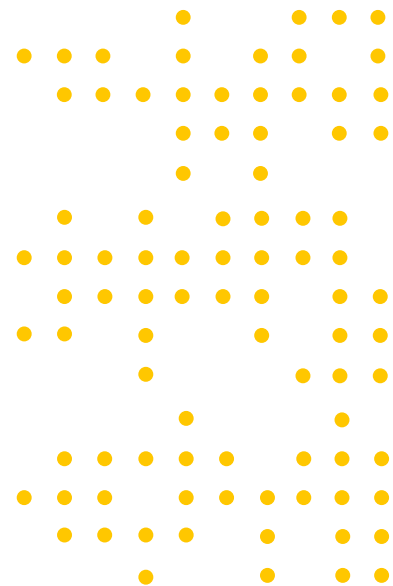
## CHALLENGE: Competing notifications and communication channels

In an age where people are overloaded with digital noise and an endless stream of emails, it is increasingly challenging to ensure learners receive information. With so many communication channels available, many learners still have to navigate from one place to another to read information or complete the desired action - putting your communications at risk to competing notifications. Coupled with a global rise of desk-less workers, ensuring teams receive the information vital to their roles is critical to keeping workers engaged, understanding role expectations, doing it all the right way, and your operations staying compliant.



## SOLUTION: Centralized communications that eliminate distractions

A digital space that centralizes your learning content, community announcements, and compliance information in one place – making it easy for organizations to capture learners’ attention and inform them of a desired action. The result: increased engagement and the likelihood of completing required learning. This digital space is a natural extension of your digital community; centralizing your communications allows learners to engage with the content shared without leaving the LMS and drives further focus. All of this allows you to effectively communicate with every learner and drives you closer to your organization’s goals.



**“Every communication from our CEO is a little story about where we’ve come from, where we’re going, and how we can create a community that you can be involved in.”**

– Senior Program Manager of National Deployments and Internal Communications, Bagel Brands

## Advantages of Effective Communication

Support a community of learners who embody your vision, values, and expectations with clear communications all in one place. And with various communication channels available, you can be confident that learners see every message.

### ○ **Community & Collaboration**

Bring learners together to share personal learning experiences and media, fostering community across your brand and everywhere learning happens.

### ○ **Increase Employee Retention**

Empower employees to take control of their future with clear learning paths that visually communicate required learning and recommended growth opportunities.

### ○ **Learning Equity and Inclusivity**

Remove language barriers and create equal learning opportunities with Multi-Language solutions that allow learners to easily engage in their preferred language.

### ○ **Promote Trust**

Establish stronger relationships with your sub-communities when you create dedicated boards for communicating to unique audiences, ask questions, share news, or poll with four different types of boards to engage with learners.

### ○ **Improve Engagement**

Drive better engagement in your platform when important messages, new training enrollments, and announcements are seen and easily accessible from the In-app Inbox.

## Summary

Communication is critical on your journey to building a stronger community. Too many channels cause learners to feel overwhelmed by digital noise and miss vital messages. Ensure every message reaches learners, and pave the path to centralized communications with Wisetail.

**Request a demo to learn more about Wisetail and how you can streamline your communications and engage today's learner.**

**REQUEST A DEMO**

For more information



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